

IMPACT REPORT

Financial Year
Ending 30 June 2022

CHRISTCHURCH FOUNDATION

**FOR A
BETTER
CITY**

TRUSTEES & STAFF

Trustees



Humphry Rolleston
Chair



Paul Deavoll
Deputy Chair



Andrew Turner
Trustee



Hon. Lianne Dalziel
Trustee



Paul Bingham
Trustee



Graham Dockrill
Trustee

Management



Amy Carter
Chief Executive



Julia Rose
Philanthropy Manager



Nicole Perry
Partnerships Manager



Hannah Duder
Kaitiakitanga Programme
Manager

PARTNERS

Founding Funder



City Partners



Strategic Partner

MADEKNOWN

Major Partners



Collaborative Partners



Project Partners



INTRODUCTION FROM THE CHAIR

The Christchurch Foundation has secured the services of Rose Challies to develop a comprehensive framework that can measure and report back on the work the Foundation does.

Rose is a global expert in this field. She has generously given her time and expertise to The Christchurch Foundation on a pro bono basis.

The Trustees and our small management team have built an effective and inspiring organisation that is increasingly able to reach out to individuals, residents, and businesses in greater Christchurch. This new framework will assist us to deliver and be measured against our goals.

Humphry Rolleston

Chair

OUR MODEL FOR MAKING A DIFFERENCE

The Christchurch Foundation’s role is to make greater Ōtautahi Christchurch better. We make it easier for philanthropists and businesses to give back to their community by providing information and projects that are aligned to the resident's aspiration in Christchurch, Selwyn and Waimakariri.

A modern democracy needs a thriving for-purpose sector. Organisations led by purpose go where government and businesses cannot or will not. Charities provide essential services for our communities to survive and to thrive.

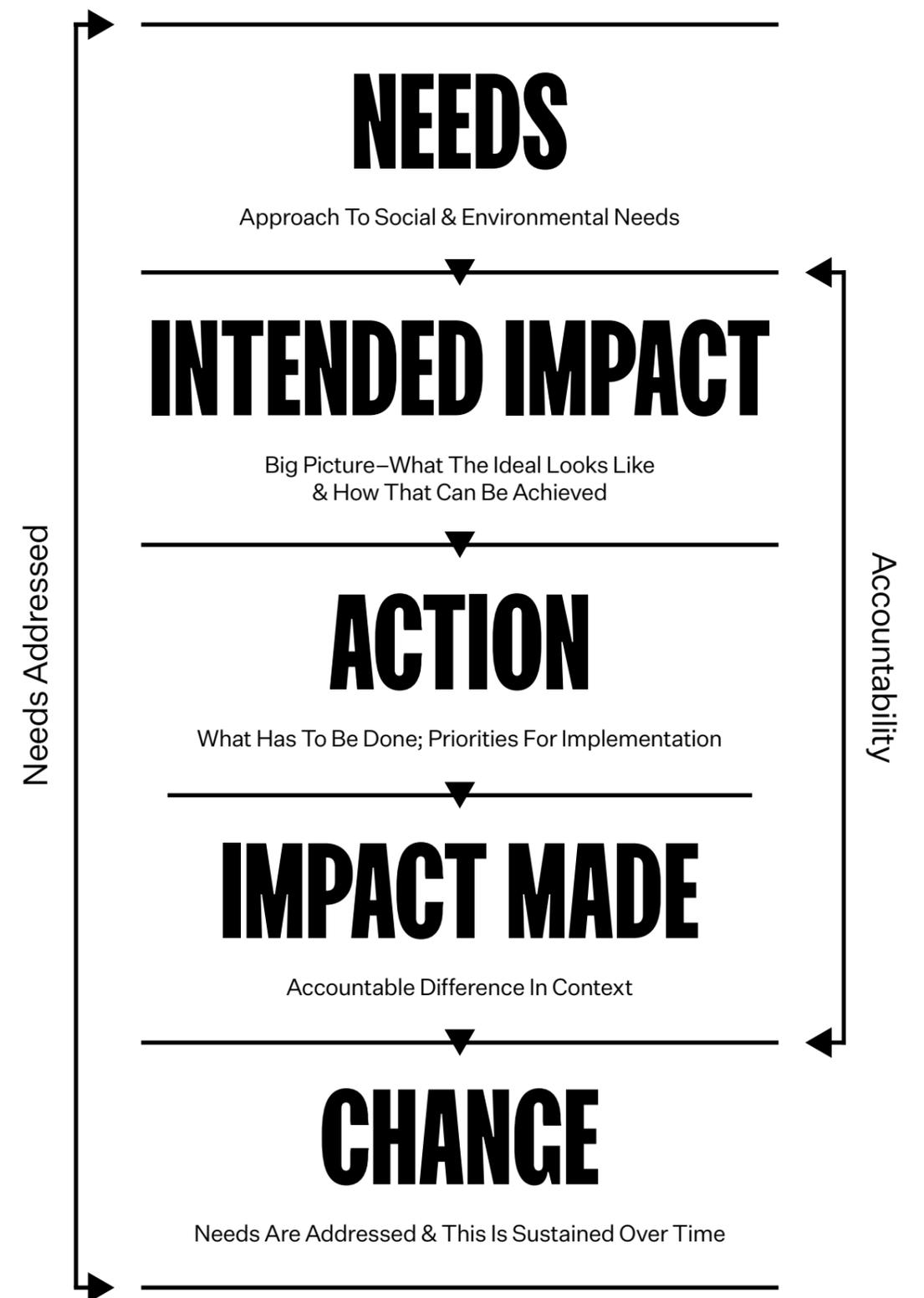
However traditional approaches to philanthropy are not working. Generosity across the developed world is significant but the investment of these monies often has not been getting to the root cause of the issues we are facing. This “treating the symptom not the cause” approach means nothing changes.

Philanthropy must be empowering of its community, allowing the community to take the lead, to reach across the gaps in society. Change also requires an intergenerational commitment, an elevated level of trust, a willingness to accept that not everything that we try will work, and a unyielding determination to keep trying until it does.

The Christchurch Foundation is a change led organisation. We are nourishing and growing healthy giving, which in turn encourages participation, creates connection and empowers our communities.

We are a Community Foundation, the fastest growing form of philanthropy in New Zealand, and part of an increasingly influential global network.

The Christchurch Foundation leverages our growing network of generosity to move the bar for the residents of Christchurch, Selwyn and Waimakariri.



The diagram shows the systematic approach we take to our work.

The Christchurch Foundation provides the following for the betterment of greater Christchurch.

A comprehensive programme that is growing the diversity, and capability of governors working in the for-purpose sector

Critical data on community aspirations, needs and opportunities, which is made publicly available

Free strategic advice on marketing and fundraising to any not-for-profit entity in Christchurch, Selwyn and Waimakariri

Administration of endowment funds on behalf of local charities, at a rate lower than the commercial entities offering this service

Provision to local not-for-profits of gifting management through our website on a cost recovery basis as an alternative to the commercial operators

A voice for the sector. Working to highlight the importance of the sector, and what it needs with media, government, and business

A global outreach programme, targeting expats and global foundations encouraging their generosity and investment in greater Christchurch

A bespoke entity on permanent standby to respond to any disaster that occurs in greater Christchurch to collect and distribute generosity for the best outcomes for those most impacted, with a proven record of accomplishment

A change-led organisation that is stewarding generosity to deliver outcomes for our residents that are aligned to their aspiration... a better Christchurch, Selwyn and Waimakariri

The Christchurch Foundation is growing the resources, capability, and capacity of the entire for-purpose sector in greater Christchurch.

Thank you to all the businesses and individuals that have invested in us, helped us grow our network and given through us. Together we are already making an impact.

I am excited to share with you our inaugural impact report. I hope that it inspires you in your purpose.

Amy Carter

Chief Executive

OVERALL IMPACT

Before setting and measuring our impact we needed to identify the needs of our community, as well as hearing from residents what their aspirations are for greater Ōtautahi Christchurch. We collect this information through our Vital Signs Research, from government and regional data and by working with experts in each area.

This information enables us to guide and inform our donors. We then map the donors' intended impact as well as identifying the appropriate action. This is then used to measure the impact made.

This report focuses on the Foundation's impact in the last year, from 1 July 2021 until 30 June 2022 (2022FY).

There is no doubt that the 2022FY was challenging for everyone. Christchurch, the United Kingdom, and the United States were in various versions of lockdown across the year which impacted meetings, networking, events, in all three locations. Staff and Trustees were also affected directly and indirectly by Covid.

Remaining upbeat and focused through what was a cumulative period of fatigue for the organisation, our partners, and donors, was a herculean effort. Despite this noteworthy progress has been made towards our overall impact, with exciting achievements being made.

A significant block of work was the Impact Review, led by Rose Challies. As a part of this process the Foundation's staff and trustees identified and answered what are the critical questions, we need to understand to make an impact.

CRITICAL QUESTIONS FOR IMPACT

Needs

What are the needs to be addressed?
How do you know these are the needs?
What are the challenges for addressing need?

Impact required

What is the ideal big picture?
How can the needs be effectively addressed?
What will be critical to the needs being addressed for the long term and/or achieving change?

Organisation's strengths

What are the strengths of the organisation?
What is the organisation best placed to contribute?

Proposed Organisational Impact

What are the organisation's intended impacts?

Organisation's approach and action

What is the organisation's approach to addressing needs?

Priorities for action

What action is the organisation prioritising?
How will the action contribute to the organisation's overall impact?

Evidence of Impact

How will the organisation know and show that an impact has been made?

Following this, we focused our efforts on identifying the needs (based on our research) and then overlaid the indicators that determine our impact. Full details of this are in the Impact Review released in November 2021. A copy is available on our website.

The breadth of our focus is wide. As such it was important to strategically prioritise our programme efforts for 2022FY to the indicators to the right.

Greater Ōtautahi Christchurch has a vibrant, and regenerated central city

Inclusive opportunities for sports and recreation

Championing environmental sustainability and healthy ecosystems

Actively enhancing and protecting biodiversity everywhere

Residents feel they belong and happily engage in communities and activities

Grow the governance and leadership of the for-purpose sector.

VIBRANT ŌTAUTAHI

**GREATER ŌTAUTAHI
CHRISTCHURCH HAS A
VIBRANT AND REGENERATED
CENTRAL CITY**

Following is a summary of the actions we have taken in the 2022 FY and the impact that these have made.

It is important to note that change takes time, hence not reporting in this document what change has occurred. We will report on any changes post our next Vital Signs Research which is planned for 2024.

SAILGP

ACTION

Supported ChristchurchNZ with SailGP.

Including suggested legacy programmes for the event and sitting on the event leverage and legacy advisory committee, introduced potential partners for the event to SailGP.



CONTRIBUTION TO OVERALL IMPACT

Helped secure a key catalyst event in greater Ōtautahi Christchurch.

The event was won, with considerable community benefit programmes included in the planning.



ICC WOMEN'S WORLD CUP

ACTION

Supported ChristchurchNZ to develop a legacy for ICC Women's World Cup Cricket.

To take action to ensure the long-lasting support for women in sport in great Christchurch we developed a legacy programme for the event and launched the Women in Sport Fund and programme. This action was taken with support from Sport Canterbury, High Performance Sport New Zealand, and the Christchurch City Council.

Women in Sport Fund launched by the Minister of Sport. Gemma McCaw was secured as fund Ambassador.

CONTRIBUTION TO OVERALL IMPACT

Helped secure a key catalyst event in greater Ōtautahi Christchurch.

Established funds and a legacy for future activities and events.

Christchurch secured the final of the tournament. Feedback from tournament organisers was that they loved the legacy programme so much so that many of them donated to the fund.

Fund now in fundraising mode.

First free event for women and girls with Gemma as keynote address run.

COLOURFUL CASHEL



ACTION

To determine what action to take we engaged with groups from the LGBTQIA+ community. It was found that the following areas required support and where we could provide significant added value.

- Growing engagement and awareness from the business community of issues and opportunities faced
- Raising the profile of the annual PRIDE Festival to the wider community
- Establishing a rainbow crossing within the central city and at some time in the future a permanent artwork that celebrates the rainbow community
- Creation of a fund to support those most at risk in LGBTQIA+ (launched 2021 FY) and means to raise money for it.

This was the second year that we delivered this project, which is designed to help deliver several of the areas identified above.

This year participants were given the opportunity to add decals to their shop/office windows to interact with the artwork on the cobblestones.

CONTRIBUTION TO OVERALL IMPACT

Created, funded, and delivered an interactive artwork to celebrate the LGBTQIA+ of greater Ōtautahi Christchurch, in support of the annual PRIDE Festival which positively raised the profile of both the community and the festival.

Photos of Colourful Cashel were displayed on all major social media platforms. Members of the rainbow community commented on social media, and directly to us, about how proud they were to see their city hosting an event to support them.

Media also covered the event and interviewed members of the rainbow community who praised the initiative.

Retailers that participated received positive feedback from customers.

Retailers outside of the area asked how they could be involved in 2023.

Corporates and SMEs sponsored the artwork or provided pro-bono support.

Civic buildings were lit up and the central city, and airport banners were rainbow flags. These flags have been purchased for use annually as a part of ChristchurchNZ's programme.

“Colourful Cashel is an excellent way for our community and the central city businesses to show their support for the rainbow community. We are working hard to deliver a central city that is welcoming and safe for everyone and this programme is a major contributor to that outcome.”

Paul Lonsdale Central City Business Association

PRIDE WALK FOR SUPPORT



↖ Oxford Tce during PRIDE Festival 2021

↑ Chch PRIDE Dog Walk 2021

← Member's of the PRIDE Community at #colourfulcashel's opening 2021

ACTION

This was the second year that we ran this event in support of the Christchurch PRIDE Festival. It marks the opening of the festival and provides an opportunity for the wider public to show their support for LGBTQIA+ community.

CONTRIBUTION TO OVERALL IMPACT

Created, funded, and delivered a community event to show solidarity and support for greater Ōtautahi Christchurch's LGBTQIA+ community.

Two Members of Parliament attended the event along with an estimated 500+ members of the public who walked down City/Cashel Mall in the heart of the CBD to officially open the PRIDE Festival.

Office workers, politicians, members of the community and their family and friends took part.

Hospitality providers, on The Terrace, in Riverside and further afield in the city developed cocktails for the festival. Profits from the sale of these were gifted to the PRIDE Fund.

The New Zealand Army Band provided marching music and entertainment, which was a huge hit. Fletcher Building provided their rainbow cement mixer to act as a gathering point. Christchurch Attractions provided and decorated a tram for the VIPs to travel in for the walk.

“The energy in Cashel Mall that Friday was incredible. I haven’t seen that many people in the mall for so long. The atmosphere was so happy, and we are delighted to be a part of The Christchurch Foundations activations. We (KPMG) feel connected to the community. It feels great. Having our brand on the sponsorship bollards is of no consequence we just simply must be involved because it is the right thing to do and resonates with my team.”

Brent Love, Partner KPMG

BEST DECORATED SHOP/OFFICE COMPETITION



←
Riverpride
support at
Riverside Market

ACTION

This was the second year that we ran this event in support of the Christchurch PRIDE Festival. The CCBA and the Christchurch Foundation promotes the competition and judges the winners. The Christchurch Foundation funds a rainbow decal for the winner to display.

CONTRIBUTION TO OVERALL IMPACT

Created, funded, and delivered a programme for businesses to show solidarity and support for the LGBTQIA+ community in collaboration with the Central City Business Association.

Participation numbers increased this year and a lot more planning and effort could be observed in those that took place. Rainbows could be seen in many retail windows, in bars and restaurants and in workplaces around the central city. Images of these were shared on both the CCBA and CF social platforms, tagged on the Christchurch PRIDE page and tagged with #colourfulcashel.

The winner was Ballantynes who put a display of drag queen outfits in their most prominent window.



SEEDS GROWING COLOURFUL CASHEL BEYOND THE CBD TO WIDER GREATER ŌTAUTAHI CHRISTCHURCH.



“Thank you all for all your help with this and playing ‘business matchmaker’ to make sure we were talking to the right people and doing things the right way. We really appreciate it.”

Senior Staff Member Christchurch International Airport

“We were really excited to be able to play a role in supporting pride here in Selwyn through raising awareness and we are looking forward to growing our impact next year.”

Mayor Sam Broughton

ACTION

This programme's aspiration is that it grows over the whole of Selwyn, Waimakariri and Christchurch. This year (year 2) we began to push beyond Cashel Street.

CONTRIBUTION TO OVERALL IMPACT

Secured the participation of two major entities outside of the CBD in celebrating the LGBTQIA+ of greater Ōtautahi Christchurch, in support of the annual PRIDE Festival. Christchurch International Airport and Selwyn District Council.

Christchurch International Airport decorated the airport campus (rainbow decals, flags, lighting) for the period of PRIDE and undertook LGBTQIA+ training in the lead up to the festival. This has led to the establishment of new policies and spaces to support members of the community when they are traveling through the campus.

We developed Selwyn specific posters which Mayor Sam Broughton promoted and gave away to retailers and hospitality providers in the district. We could not keep up with demand and had to print additional posters.

KAHUKURA

"This is one of the most impressive and well curated pride events I have attended in my career".

Elektra Shock / aka James Luck



•
Kahukura
Te Reo Māori
The *atua* of
the rainbow

ACTION

A black-tie fundraising dinner to support the PRIDE Fund.

CONTRIBUTION TO OVERALL IMPACT

Created, funded, and delivered a black-tie event to show solidarity and support for greater Ōtautahi Christchurch's LGBTQIA+ community, and raise money for the endowment fund.

This event ran for the first time this year with over 250 attendees. It was intended to attract corporates as sponsors and to buy tickets, which proved to be the case. The feedback was incredibly positive and presale interest for the next year is already higher.

While only a small profit was made, not helped by all the date changes etc. caused by the pandemic, we are confident that the model is correct. We believe this can raise money for the fund and provide an excellent platform to raise awareness of the issues faced by the rainbow community to a wider audience.

"I had the great pleasure of being invited to attend and perform at the Kahukura charity dinner. I was so impressed with not only the stunning venue and entertainment but also the immense support from the community and corporate clients who attended the event. This incredible event will have a huge ripple effect for the queer community in Christchurch as it helps to expose the excellence of the LGBTQIA+ community to a large pool of people who can drive and support change. Throughout the evening I had the opportunity to engage in meaningful conversations that will drive change for our rainbow youth and elders, develop opportunities for work and financial growth of our queer talent, and help educate those who may be unfamiliar or afraid of engaging. This is one of the most impressive and well curated pride events I have attended in my career, and I hope this event becomes a staple of the Christchurch Pride calendar as it has set a standard for not just Christchurch but the whole nation. I would very much like to be involved in this event yearly and support its growth in years to come."

Elektra Shock / aka James Luck

OPPORTUNITIES FOR ALL

**INCLUSIVE OPPORTUNITIES
FOR SPORTS & RECREATION**

WOMEN IN SPORT EVENTS



ACTION

The Christchurch Foundation was approached by ChristchurchNZ to develop a legacy project for the ICC Women's World Cup.

The fund has been designed to not only raise funds to address a key funding gap, but to also inspire young girls to stick with sport.

Events are run with interested speakers, with a low entry fee, so that girls can "see to be". The first event was hosted by KPMG with Gemma McCaw as the keynote.

Fundraising is underway. Once we raise 100k distributions will begin.

CONTRIBUTION TO OVERALL IMPACT

Developed and launched a Fund specifically to support more females transitioning from regional to national representation as an athlete, coach or administrator.

Brought all parties to the table (High Performance Sport NZ, Sport Canterbury, Christchurch City Council) to identify gaps in the funding space and to develop a programme to deliver agreed outcomes.

Developed and launched the gifting model.

Secured a distribution committee with technical experts to advise on appropriate recipients.

Secured a high-profile Ambassador for the fund – Gemma McCaw.

Launched the fund with support from the Minister of Sport.

SPORTS INCLUSIVITY FUND

ACTION

Post the 2019 Terror Attacks we met with Sport New Zealand, Sport Canterbury, and the Christchurch City Council Sport and Active Recreation Team to look at ways we could use Sport to grow cultural understanding through a shared passion (sport).

Initially we jointly funded research as to the barriers of the Muslim Community of Christchurch for participation in sport and active recreation. The Muslim community is diverse, and it was felt that they would provide a good scope to identify issues faced. Post this work we identified a need to trial a practical programme and approached football and cricket as the two largest global sporting codes.

We collaborated the England Cricket Board and New Zealand Cricket who gifted the gate takings of a T20 game between the two countries. The \$220k was put aside to fund a trial with Football (Soccer) and Cricket. A full-time employee was engaged for 18 months (about 1 and a half years) to develop and deliver a comprehensive programme for both codes.

CONTRIBUTION TO OVERALL IMPACT

A comprehensive programme was run over 18 months (about 1 and a half years) with Football and Cricket to grow cultural understanding within the two codes and increase participation of ethnic minority groups in those two codes.

This included but was not limited to:

- Cultural training for governors, referees, coaches.
- Community events to expose different ethnicities to the two sport codes, with food trucks etc.
- Advice to the Christchurch City Council on the development of the city's facilities Te Kaha (stadium) and Parakiore (metro sport) so they're suitable for diverse community and athlete use.
- Support and advice to other codes.



Since that trial, Canterbury Cricket's board decided to have a dedicated role within their regional structure as they have seen the benefit in the approach. Mainland Football (Soccer) wants to do more in this space but has funding restrictions. Other codes are asking for similar support or how they can get involved as they see the benefits in being more culturally aware.

Other related outcomes over the last 2.5 years

- Ran a fun skills session coached by the All-Black Sevens' Team for over 100 primary school children from diverse ethnic groups. Some had never held a rugby ball before.

KAITIAKITANGA

**CHAMPIONING
ENVIRONMENTAL
SUSTAINABILITY &
HEALTHY ECOSYSTEMS**

TŪI CORRIDOR

10,162

Natives Planted

This Fiscal Year

13,838

Natives Planted

The Previous Year

ACTION

Planting the correct food or "tūi tucker" to sustain a growing population of nectar feeding birds. Also planting in a planned corridor to encourage birds into the city and suburbs.

The goal is to build an archipelago of 'tūi islands' planted with tūi-friendly vegetation such as kōwhai and harakeke. The strategy was to build a 'corridor' stretching between Christchurch and Banks Peninsula, where restoration work by the Banks Peninsula Conservation Trust had translocated small populations of tūi after decades of absence.

The Foundation developed the concept with a tūi expert, secured Meridian Energy to pay for it, and delivered all the project and wider community engagement including raising awareness of what to plant in your backyard.

CONTRIBUTION TO OVERALL IMPACT

Established a major environmental sustainability programme in Ōtautahi Christchurch

10,162 native plants have been planted this fiscal year. 13,838 in the previous year.

Significant community and business engagement in the programme.

Ran 7 planting days with est. 200 participants. Supplied 18 organisations and 11 public reserves with plants.

Developed content to share the story and raise awareness.

Leveraged Meridian's database to grow awareness through newsletters, social platforms, and media.

TE KĀKAHU KAHUKURA

ACTION

Te Kākahu Kahukura contributed to the social, cultural, and economic, as well as environmental, wellbeing of the community of Ōtautahi/greater Christchurch - a community that is connected, resilient and healthy.

This is a voluntary landowner and community driven initiative. It includes a range of private landowners, agencies, councils, and not for profit organisations. It aims to facilitate and co-ordinate native forest revegetation and restoration on the Southern Port Hills.

This is a core objective of the Banks Peninsula Ecological Vision and multi-agency and party MOU (Memorandum of Understanding).

Around the core area of regenerating forest, landowners are encouraged to plant native plants, do pest, and weed control in a way which supports a thriving indigenous forest plant community and allows native birds and other native fauna to move through the landscape.

CF (Christchurch Foundation) is a signing partner to the MOU (Memorandum of Understanding) and sits on the Working group. CF has helped with the launch event, gifting trees to some participants and advising on communications.

CONTRIBUTION TO OVERALL IMPACT

Championed a ground-breaking community + landowner regeneration project in Greater Ōtautahi Christchurch.

Signatory to collective responsibility for the project.

Member of Working Group for implementation.

Provided trees for planting as a part of our tui Corridor project, and technical expertise to deliver the programme.

Supported cross-sector launch event.

SPEAKING EVENTS

“I learned about the Tuī corridor from Hannah coming to speak at school. I went home to tell my husband about the great mahi and suggested we should plant tui tucker in our garden (in waimakariri) to help. He laughed and said that he had used the tui corridor planting suggestions last year to plant our home garden.”

Teacher Sumner School.

ACTION

Speaking events about the Kaitiakitanga programmes to local groups:

U3A – St Albans, Sumner School, Cashmere Rotary Group, Living Springs AGM.

Speaking events, media panelist, podcast interviews e.g., Radio New Zealand’s The Panel, live shows from TV3 and Newstalk ZB from planting days.

CONTRIBUTION TO OVERALL IMPACT

Promoted, raised awareness of importance of Kaitiakitanga and motivated people to act across greater Ōtautahi Christchurch and nationally.

Grew awareness locally and nationally.

Provided meaningful and uncomplicated ways for everyone to help.



TERRA NOVA ESTABLISHMENT SUPPORT



ACTION

Provided expert advice and support to establish a new environmental action organisation based in Ōtautahi Christchurch.

CONTRIBUTION TO OVERALL IMPACT

Supported the establishment of a national environmental action organisation based in Ōtautahi Christchurch.

The charity is now set up and ran it's first major event, Te Ao Earth Week, which included 25 expert speakers on key environmental issues and the action to be taken.

Provided key contextual advice and support to enable the organisation to be based from and target action in, greater Ōtautahi Christchurch.

LIVING SPRINGS ADVICE, AND TŪI CORRIDOR MAJOR PLANTING



ACTION

Established a significant Tūi Corridor planting at Living Springs. This facility provides education to school children on biodiversity, as well as sitting in a key geographical area of our “corridor”. As such it’s a very important entity.

During Covid, as they could not operate their funding was significantly impacted. We provided mentorship, referred donors and assisted in the development of alterative income streams.

CONTRIBUTION TO OVERALL IMPACT

Supported a pivotal environmental programme in Greater Ōtautahi Christchurch to maximise its impact.

Living springs are now working to establish a much more diverse range of income streams to increase resilience of the organisation into the future.

KAITIAKITANGA

**ACTIVELY ENHANCING &
PROTECTING BIODIVERSITY
EVERYWHERE**

TŪI CORRIDOR

CONTRIBUTION TO OVERALL IMPACT

Established a major environmental sustainability programme in Greater Ōtautahi Christchurch.

Carried out biodiversity planting and engaged organisations + individuals to contribute.

Raised profile of what to plant to the wider community through public speaking, social media and amplified this through Meridian's marketing and communication channels.



CONTINUOUSLY ENGAGED WITH LOCAL GOVERNMENT

ACTION

Engaged with Christchurch City Council, Wamakariri District Council, Environment Canterbury and Selwyn District Council to champion more endemic planting and offering to provide plants which would be gifted by our partners/donors.

CONTRIBUTION TO OVERALL IMPACT

Acted as an advocate for more to be done with public lands to enhance biodiversity.

Meet with councilors and staff regularly, offering alternative funding ideas and access to free Eco sourced endemic plants, and championed a wider approach in thinking to ecological restoration, how to engage the business sector.

COLLABORATION WITH ECAN* ON HOW TO MOVE THE DIAL.

* (Environment Canterbury)



ACTION

Partnership signed and roadmap for collaboration developed.

Secured operational funding to launch a Green Philanthropy Fund. With a goal to raise \$1M and distribute to those who are working to accelerate positive environmental change and who are creating solutions that support smart productive land use in Waitaha Canterbury. In this fiscal year we worked with ECAN to define the purpose. We developed the brand and identity for the fund and started implementing the Grant Making Software. Fundraising and launch to happen in FY23.

CONTRIBUTION TO OVERALL IMPACT

Began building a programme to support environmental change that meets the needs of the Region.

This programme will be launched in 2023FY with the working title of the Green Philanthropy Fund.

TE AHU PĀTIKI

ACTION

Assisted the Rod Donald Banks Peninsula Trust to raise money to purchase the two tallest peaks on Banks Peninsula for ecological restoration and permanent public access - Te Ahu Patiki.

We provided the framework for the campaign, including media strategy, peer reviewed all marketing materials etc.

Invited influential people, and likely donors to the launch event and proactively championed the programme.

Provided gifting platform for the fundraising.

The Foundation collected the funds, receipted the gifts and then passed the funding on to the Rod Donald Trust who did not have this capability on their website.

CONTRIBUTION TO OVERALL IMPACT

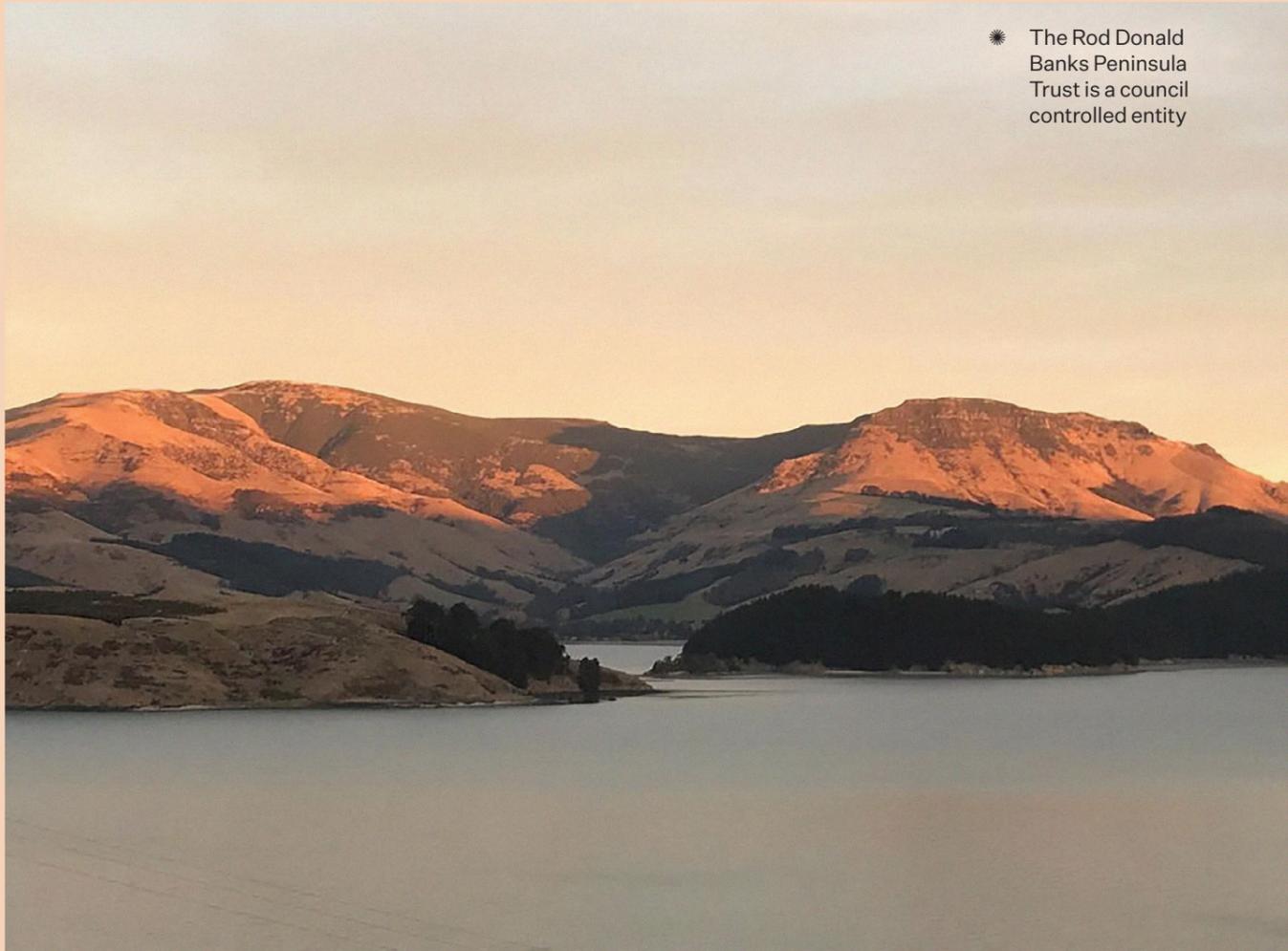
Successfully assisted in the raising of the funds to purchase a significant ecological block of land – Te Ahu Patiki

Total funds raised and passed on \$390K.

Built significant capacity and action channels to enable the fundraising to happen in a timely manner.

“A significant fundraising project of this nature was totally new to us. Working with the Christchurch Foundation meant that we could seize the opportunity in front of us quickly, because the Foundation had the systems and experience we needed. It was great to work with an organisation who understood the significance of this project for Christchurch and Banks Peninsula”.

Andrew Turner, Rod Donald Banks Peninsula Trust



* The Rod Donald Banks Peninsula Trust is a council controlled entity

OPPORTUNITIES FOR ALL

**RESIDENTS FEEL THEY
BELONG AND HAPPILY
ENGAGE IN COMMUNITIES
AND ACTIVITIES**

TŪI CORRIDOR

CONTRIBUTION TO OVERALL IMPACT

Provided volunteer opportunities to plant trees for more than 200 residents.

Aside from the biodiversity outcomes, envisaged by Meridian and the Christchurch Foundation was an increase in volunteer engagement across the city. To date, more than 23 groups and more than 200 volunteers have contributed to the Tūi Corridor Project.



200

Volunteers

WOMEN'S FUND

ACTION

In honour of Kate Sheppard and her peers, and to ensure their legacy continues, we created the Christchurch Foundation Women's Fund. The Fund supports women and girls in Christchurch, Selwyn and Waimakariri who are actively leading change in our community.

CONTRIBUTION TO OVERALL IMPACT

Established a fund to support and champion female changemakers in greater Christchurch.

Our Fund was established to raise profile, impact, and financial support to grow the network of women taking charge to make our city better for everyone.

It is a unique model of giving where donors can join a large community of other givers and take charge of who the collected money will help each year.



EVENTS TO CELEBRATE WOMEN



ACTION

Ran events for women to celebrate women.

To celebrate women's suffrage, on the 19th of September we hosted 100 women, donors, and supporters at the for a high tea.

Over the pandemic lock downs we amended our programme and ran speaker series with inspiring women talking about life, leadership, and change. These interviews were shared on our social media platforms.

CONTRIBUTION TO OVERALL IMPACT

Established and ran events to bring people together to celebrate our legacy of female leadership in greater Christchurch.

These sell out events create a sense of community, networking opportunities and raise money available to be distributed to a new set of female changemakers the following year.

FEMALE CHANGE MAKERS

\$8000

Awarded to 4 Female
Change makers

ACTION

Awarded \$8,000 to
4 female changemakers:
Each year, we aim to fund
at least three micro grants
to the selected recipients.

CONTRIBUTION TO OVERALL IMPACT

Raised funds and
distributed them to female
leaders making greater
Christchurch better.

Joy Reid her charity, One Mother to Another is a grass roots charity which provides care packages to caregivers in hospital with their sick child. These bags of love are a gift of kindness and contain both practical and luxury items. Last year, they donated more than 3,300 care packages to carers, in part thanks to our grant.

Heather Milne runs Christchurch Aunties. She says of her project, "Christchurch Aunties provides practical donations for over 8,000 women and children who have experienced family violence in Christchurch. I mobilize 4,700 'Aunties' throughout ChCh to make this happen, I hustle to get supplies, and I manage an awesome team of volunteers."

Emily Cormack who is the co-manager for Regenerate Christchurch, an initiative to support local people who experience food insecurity. Through Regenerate, they can access high quality produce through participation by learning how to grow food on their farm.

Lois Hill delivers Bike Bridge, which aims to make it possible for migrant and former refugee women - who may never have had the opportunity in their home countries - to own a bike and to be able to ride it with confidence. Bike Bridge ran as a pilot in Christchurch from October 2020 to March 2021. Over that time 56 women attended, representing 18 different ethnicities.

SHOWCASED THE MAHI OF OUR FEMALE CHANGEMAKERS

CONTRIBUTION TO OVERALL IMPACT

Developed and funded videos to share the inspiring stories of female leadership to celebrate our winners and to hopefully inspire others.

The purpose of our fund is to amplify the voices, work, and networks of women by investing in their potential, sharing their stories, and growing their impact. Together with our videographer, we create high quality videos shot at beautiful locations which highlight these strong women and their work.

DARK HAMPTON COLLABORATION

ACTION

With Dark Hampton we developed scarves that can be worn to support the rainbow community. These enabled people, not necessarily from the rainbow community, to show their support, and to contribute a gift to the Rainbow Fund.

CONTRIBUTION TO OVERALL IMPACT

Collaborated with local fashion brand Dark Hampton to produce silk scarves which can be worn to show support for the LGTBQIA+ community. A percentage of the profits go to the PRIDE Fund.

"The Christchurch Foundation approached us with the idea of a collaboration scarf to support the Pride endowment fund. We absolutely loved the idea and got to work creating a silk scarf that could be worn in many ways. The two final designs were presented to Amy & Hannah and we all agreed that both should go ahead. Love is love with its rainbow hearts and rainbow love with a colourful rainbow design. We are so proud of what has been created and absolutely loved working with the foundation and the pride community."

Amy Bingham, Dark Hampton



BRANNIGANS COLLABORATED WITH PRIDE TO OFFER A BUSINESS EVENT WITHIN THE FESTIVAL.

ACTION

Engagement with the business community and bringing LGBTQIA+ conversations to the fore was a key area of need identified by the Christchurch PRIDE Committee.

This is the second year that a Brannigans Club event has been run as a part of the PRIDE Festival.



CONTRIBUTION TO OVERALL IMPACT

Brought two parties together to deliver a business platform to champion the LGBTQIA+ community.

“Brannigans was proud to partner with The Christchurch Foundation on our annual Brannigans Club event as part of their amazing work with Christchurch Pride 2022. This was a successful event featuring a panel of business leaders discussing diversity and inclusion in the workplace, and how to support the creation of diverse, engaged, happier, and healthier teams, and the impact this has on the broader community.”

Shayne Hooper - Brannigans

ACTED AS A CATALYST TO MATCH GENEROSITY TO AREAS OF NEED.

CONTRIBUTION TO OVERALL IMPACT

Facilitated generosity to benefit the most vulnerable in our community.

Matched a corporate partners funding to the Canterbury District Health Board to help take covid vaccinations to Māori and Pacifica communities in eastern Christchurch.

Passed on treats from a corporate FMCG entity to foodbanks and other entities supporting those most in need at Christmas and Easter.

OPPORTUNITIES FOR ALL

**GROW THE GOVERNANCE
AND LEADERSHIP OF THE
FOR-PURPOSE SECTOR.**

GENERATION GIVE (GENGIVE)

ACTION

Adopted a youth-developed and run programme for philanthropic leadership first developed in Queenstown by Youth.

The extra curricula programme for high school students lets them learn about the fundamentals of governance in the sector. Guest speakers provide real life learnings in the weekly workshops. They form a board, identify their purpose, raise money and then distribute it. This programme first ran in 2021 and for a second time in 2022.

CONTRIBUTION TO OVERALL IMPACT

Delivered and funded a governorship development programme for 25 high school students to prepare them for roles on not-for-profit boards.

The programme was delivered across the 2022 and 2023FY with funds raised and distributed in 2023.

Attendees were from across Christchurch and Selwyn.



PHILANTHROPY INTERNS

ACTION

Wrote and implemented an adaptation of GenGive targeting young professionals in their first years of their career. Ran this as a trial programme and offered it to our partners.

CONTRIBUTION TO OVERALL IMPACT

Created, delivered and funded a governorship development programme for ten young professionals to prepare them for roles on not-for-profit boards.

Representatives from Spark NZ, Meridian, Selwyn District Council, Brannigans, Tavendale and Partners and KPMG took part in the programme which flowed into the 2023FY.

ENGAGEMENT WITH THE INSTITUTE OF DIRECTORS

ACTION

Wrote a guest opinion piece for the IOD newsletter.

Began conversations about taking on board an Emerging Director on to our board.

CONTRIBUTION TO OVERALL IMPACT

Raised awareness of different models of operation in a not for profit.

Successfully championed for a charity to be in the Emerging Directors programme.

MENTOR WALKS

ACTION

This programme was developed to grow the capability and capacity of the women that attend. Mentors are matched with mentees in an informal setting where they can seek advice and support. Christchurch was the first branch established in New Zealand.

Many mentoring programmes can be intimidating which is why it was felt that this format would be a strong addition to what is offered in greater Christchurch.

These sessions are conducted while walking, early morning before work, which also encourages a healthy lifestyle.

The foundation provided administration support for the programme and a mentor (Amy Carter).

CONTRIBUTION TO OVERALL IMPACT

Supported the establishment of a mentoring programme focused on growing female leadership.

Provided adminstration and event support, as well a mentor to the programme.

KEY CONTRIBUTIONS TO PRIORITY AREAS

With the ongoing interruption of the pandemic to events and our offshore programmes we placed increased emphasis on our storytelling, internal systems and understanding our impact in this fiscal year.

This year we focused on:

IDENTIFYING NEEDS AND APPROACHES

RESOURCES

TAKING ACTION

IMPACT AND ACCOUNTABILITY

DECISION-MAKING AND ADVOCACY

AREA OF FOCUS

IDENTIFYING NEEDS AND APPROACHES

ACTION

Conducted independent impact review of us as an organisation with support from the Next Foundation Fellow Rose Challies.

CONTRIBUTION TO OVERALL IMPACT

Refined our goals and objectives to give us a more targeted approach to our work and to better enable us to measure our impact.

AREA OF FOCUS

REGULAR ENGAGEMENT

ACTION

Regular engagement with other funders and in regular contact with agencies, and charities to keep abreast of the needs and opportunities within greater Christchurch and wider New Zealand. This was particularly important during the pandemic response.

E.g., Philanthropy New Zealand, Fundraising New Zealand, Community Foundations of New Zealand and the 16 local Foundations in its network, Tindall Foundation, Christchurch City Council, Ministry of Social Development, Selwyn District Council, Waimakariri District Council, Canterbury District Health Board etc.

CONTRIBUTION TO OVERALL IMPACT

Enabled us to brief donors of need and introduce them to charities where there was need.

One example is the facilitation of a direct gift to the Canterbury District Health Board to support immunization of at-risk communities in the east of Christchurch.

AREA OF FOCUS

VITAL SIGNS RESEARCH

ACTION

Originally conducted in 2019 this research is core to setting the work programme for the Foundation and used to guide and inform the generosity of our donors. It is intended to conduct these every five years to measure impact and change.

Post the global pandemic hitting something that was of a scale that would undoubtedly impact our residents, a smaller block of research was conducted to see if the communities' priorities had changed. They had not, in fact the areas of focus got stronger cementing our strategy.

CONTRIBUTION TO OVERALL IMPACT

Informs our strategy.

The research publicly released and proactively shared with other funders, central and local government and other entities focused on the betterment of greater Christchurch.

AREA OF FOCUS

RESOURCES

ACTION

Worked with local charities to identify their specific needs and how they can achieve change including and how they should approach their fundraising, engagement, and impact.

CONTRIBUTION TO OVERALL IMPACT

Provided advice & support to:

Sakinah Trust
Climate Action Campus
Linwood College Foundation
Wai Hukao Waitaha (WHoW)
Riccarton Bush Trust
The Christ Church Cathedral (rebuild)
Shirley Boys High School
Cancer Society
The Charity Hospital
Youth Hub
The University of Canterbury Foundation

Christchurch Adventure Park
Hillmorton High School
Living Springs Trust
Summit Road Society
Pennyane Childcare
Coronation Reserve Volunteers
Heathcote Valley Mountain Biking
Friends of Farnley Reserve
Morgans Valley Community
Planting Volunteers
Ko Mahi Ko Ora
Westmorland Ecology
Friends of Purau Reserve
Our Lady of the Assumption School

ACTION

Raised and distributed money for the betterment of greater Christchurch.

CONTRIBUTION TO OVERALL IMPACT

Raised \$767k, distributed \$698k.

Additionally we facilitated:

\$438k for the Christchurch Cathedral rebuild

\$7k to Te Ahu Pātiki

\$354k to Tūranga and other CCC facilities.

Smaller gifts also went to the Govenors Bay Jetty and Riccarton Bush.

ACTION

Decreased our reliance on establishment funding from the Christchurch City Council through securing alternative operational funding to ensure we have a sustainable revenue stream.

CONTRIBUTION TO OVERALL IMPACT

Created corporate partnership that both deliver benefit to Christchurch aligned to resident aspiration and enabled us to further reduce the funding we received from CCC.

AREA OF FOCUS

TAKING ACTION

ACTION

Structure for UK offshore funding established.

Volunteer trustees secured

UK charitable status achieved

Financial and legal structure established

Gift Aid status achieved (UK govt generosity incentive programme)

CONTRIBUTION TO OVERALL IMPACT

Any greater Christchurch charitable entity can now use our sister entity as a vehicle for bringing funding in from the UK and claim an extra 25% of the gift from the UK government through Gift Aid.

\$438k has been transferred from the UK entity to causes in greater Christchurch in this FY.

ACTION

Provided back-end resourcing (collecting and passing on funds, CRM etc.) and helped fundraise for local charities.

This varied in scope and time commitment from one organisation to the next according to their need and where we could add value.

CONTRIBUTION TO OVERALL IMPACT

Supported the following entities/community organisations.

Rod Donald Banks Peninsula Trust

Linwood College Foundation

Riccarton Bush

Christ Church Cathedral (rebuild)

Governors Bay Jetty (rebuild)

ACTION

Development of a refined narrative for the Foundation and appealing look and feel.

Began staged rolled out of new collateral.

CONTRIBUTION TO OVERALL IMPACT

Dynamic new brand reflects resident aspiration and inspires people.

ACTION

Identified digital tool to allow for grant applications to be made on our website. Secured funding to onboard this and started the back-end development. This was the last major block of work for our establishment.

CONTRIBUTION TO OVERALL IMPACT

Work in progress which will allow people/organisation to apply to us for funding.

ACTION

Started development of a new website that will be easier to use and do more.

CONTRIBUTION TO OVERALL IMPACT

Work in progress.
Work not completed.

ACTION

Developed policies around trustee tenure (2 terms of 3 years max). Developed plan for staggered changing of the guard. Identified skills and experiences that we need for the future.

CONTRIBUTION TO OVERALL IMPACT

Setting the example of best practice within the sector.

AREA OF FOCUS**IMPACT AND
ACCOUNTABILITY**

ACTION

Developed road map for making positive change and measuring impact that can also be shared with other entities in our catchment entity.

CONTRIBUTION TO OVERALL IMPACT

Established a system for measuring and reporting impact. Identified indices and finalised reporting framework.

ACTION

Developed staff competencies to enable impact measurement to be integrated into core business of the organisation.

CONTRIBUTION TO OVERALL IMPACT

Staff engaged in the impact framework development and the establishment of the impact report.

ACTION

Engaged PWC on a full cost basis to conduct our Audit. This decision was made beginning in 2022FY.

CONTRIBUTION TO OVERALL IMPACT

Gives increased assurance to donors and other stakeholders that the audit is undertaken without undue influence.

AREA OF FOCUS**DECISION-MAKING
AND ADVOCACY**

ACTION

Chief Executive joined the board of Community Foundations New Zealand.

CONTRIBUTION TO OVERALL IMPACT

Helping grow the national network of Community Foundations, the fastest growing form of philanthropy in New Zealand through leadership and advocacy.

ACTION

Acting as a voice for impact.

CONTRIBUTION TO OVERALL IMPACT

The Chief Executive began appearing on media panels and providing editorial content on issues facing the not-for-profit sector.

ACTION

Providing advice to central government on issues facing the sector.

CONTRIBUTION TO OVERALL IMPACT

The Chief Executive both proactively and upon request, provided advice and observations to MPs, and senior government officials on issues.

ACTION

Organisation joined Fundraising Institute of New Zealand and Philanthropy New Zealand and is a regular contributor to programmes.

CONTRIBUTION TO OVERALL IMPACT

The Chief Executive both proactively and upon request, provided advice and observations on issues facing the sector and opportunities for its growth.

FOR A BETTER CITY

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CHRISTCHURCH FOUNDATION

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